



# MIDLANDS ENGINE

## **PARTNERING FOR PROSPERITY**

NOVEMBER 2022

# DRIVING GROWTH AND PROSPERITY, RIGHT ACROSS THE MIDLANDS

PARTNERING FOR PROSPERITY: NOVEMBER 2022



"The Midlands has delivered so much for the UK. Our region is the birthplace of the Industrial Revolution; the largest regional economy outside London and home to almost 11 million people. But over time we have been consistently overlooked and undervalued - meaning our true economic potential is not being realised. The Midlands Engine partnership works to drive positive change and growth, aligning efforts and identifying opportunities to collaborate at scale for the greatest impact. If we are to level up - for the good of our region and our country - we must see concerted investment and long-term commitments from government, working in partnership with our region."

Sir John Peace, Chairman, Midlands Engine



"The places where we've grown up, the places that we love, the places where our families live - these are the places that we want to see succeed. That has been the principle behind the Midlands Engine. That's the approach that we're taking to levelling up."

Rt Hon Michael Gove MP, Secretary of State for Levelling Up, Housing and Communities

## MIDLANDS ENGINE

### OUR PARTNERSHIP MANDATE

Operate at scale across the Midlands geography

Identify, prioritise & capitalise on major economic opportunities

Grow the global footprint of the Midlands

The Midlands Engine is an influential pan-regional partnership, focused on operating at scale across the whole Midlands geography to tackle what really matters in our region. Together with our partners and government, we work to identify and capitalise on the major economic opportunities in our region. We stand in a unique space - connecting our region's businesses, parliamentarians, local authorities, academics and more, through our shared goal of greater prosperity - for every part of our region.

Our actions in partnership mean we are delivering real, measurable benefits for the communities we serve and in which we live. We are driving benefits in our economy too - because we view the big picture, convening, connecting and acting as a focal point to help drive economic growth.

In true collaboration, we identify and act on the opportunities which have best potential to enable economic growth, at pace. As our partnership continues to grow in strength and in scale, there is a genuine collective commitment to maximise our momentum as we support government ambitions to level up Midlands communities and our economy, for the greater benefit of our people, our places and our businesses.

# STRENGTH IN PARTNERSHIP

The strength of the Midlands Engine partnership is built on the insight, expertise and commitment of all of our partners. We bring together an extended network of collaborators from across business, local authorities, local enterprise partnerships, NHS trusts, public sector and charity bodies and universities. Here is a snapshot of just a few of the many organisations in our partnership; partners we connect with, collaborate with and who invest together with us, in our region, to achieve our shared aims for regional success.



PARTNERING FOR PROSPERITY: NOVEMBER 2022

### WAYS OF WORKING

- Advocacy** - working for our region, with Government
- Influencing** - shaping policy and investment to benefit our region
- Convening** - driving change through collective action in partnership

### PARTNERSHIP DELIVERY THEMES

<b>GREEN GROWTH</b> Powering our net zero future	<b>DIGITAL</b> Accelerating connectivity	<b>TRANSPORT</b> Investing in transport for growth
<b>GLOBAL &amp; INVESTMENT</b> Extending our international reach	<b>HEALTH</b> Pioneering in health and life sciences	<b>OBSERVATORY</b> Evidence and Intelligence



"The Midlands Engine APPG plays a crucial cross-party role in supporting economic growth in the Midlands - working together with the Midlands Engine partnership. This group provides a forum for Midlands MPs and peers to receive crucial data and analysis of the economic performance of our region, and for parliamentarians to collectively raise the issues which matter most in delivering economic growth for the Midlands Engine."

Darren Henry, MP for Broxtowe



"Levelling up means closing the productivity gap, driving growth, prosperity for our communities and social mobility. It means tackling deprivation hot spots and creating opportunities for today's and future generations."

Sarah Middleton, CEO Black Country Consortium & Chair, Midlands Engine Observatory Board

# IMPACT THROUGH PARTNERSHIP - KEY MILESTONES

Working together in partnership, we achieve the greatest impact and bring benefit to every part of the Midlands Engine.

## 2020

## 2021

## and in 2022 we are...

### Supporting workplace wellbeing & increasing productivity



Mental Health & Productivity Pilot enters second year

### Unlocking new era of green growth to supercharge the economy



East Midlands Development Corporation business case made

### Mobilising our regional parliamentary voice



Midlands Engine APPG established

### Evidencing regional opportunities & barriers to growth



First ever Midlands Engine Independent Economic Review published

### Showcasing £17.6bn exceptional investment opportunities to the world



Midlands UK Forum for Growth convened

### Championing our world-leading strengths in health & life sciences



Midlands Engine Health partnership established

### Celebrating a £26 billion regional sector strength



First ever Midlands Health & Life Sciences Symposium convened

### Collaborating to pinpoint digital investment with the UK's first pan regional connected map



Digital connected map published and deployed

### Supporting growth with Midlands-specific intelligence, evidence & insights



Midlands Engine Observatory grows and interactive regional Intelligence Hub launched, bringing tailored data to partners

### Driving action, in collaboration, for a cleaner, green future



Industry-led Ten Point Plan for Green Growth published and mobilised by partners

### Harnessing private sector leadership across the Midlands



Midlands Engine Business Council launched

### Quantifying the impact & value of our natural environment



Natural Capital Story Map published during COP26 for partner use

### Mobilising private & public sector partnerships to drive regional prosperity



Scale of partner investment and collaboration commitments increase

### Collaborating to tackle regional & national health inequalities



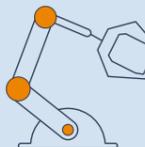
Midlands Engine, Midlands Health Alliance & Novo Nordisk develop recommendations to tackle diabetes

### Crystallising & championing our region's pivotal role in low carbon hydrogen



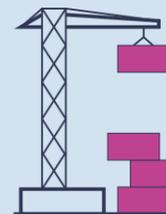
Midlands Engine Hydrogen Technologies Strategy published, led by industry partners

### Championing world-leading manufacturing capabilities, innovation and potential



Midlands Engine Makes & Manufacturing Opportunities reports published

### Advocating for international trading hubs in our region



Partner success as Humber & East Midlands Freeports announced

### Championing regional digital capability & innovation



Partners assemble for Midlands Engine Digital Conference

### Connecting young people's insights to drive a cleaner, greener future



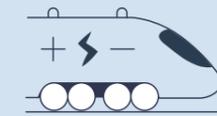
Young People's Green Growth Assembly

### Accelerating gigabit connectivity in our region



Advancing the first regional Gigahubs programme in the UK

### Improving transport connections within our region and with the rest of the UK



Midlands Connect Strategic Plan

### Showcasing innovation and leadership for wellbeing and productivity



Second Midlands Health Life Sciences Symposium

### Growing and building momentum



Supporting partners to deliver transformational projects to enhance our region's natural assets

### Enabling greater targeting of investment & interventions



Delivering a comprehensive Midlands Engine Research Portfolio through our Observatory

### Accelerating pan-regional growth & investment



A sustained focus on strategic corridors A50/500 and A46

### Tackling Midlands diabetes rates & health inequalities



Groundbreaking Diabetes Blueprint launched

### Highlighting priority capital investment opportunities for the Midlands



Midlands Engine Investment Portfolio spotlights partner-led investment opportunities

### Championing new models of green funding



Supporting partners to secure public and private funding to accelerate regional decarbonisation

... AND MUCH MORE ACTIVITY & IMPACT, IN PARTNERSHIP

**MIDLANDS ENGINE**

# LEVELLING UP THE MIDLANDS ENGINE

## Seizing the moment

The Midlands Engine's founding principles speak to the power of partnership. Working together across the public and private sectors, we work at scale, unlocking economic growth that will bring benefits to every part of our region, and tackling challenges that are too big to be addressed alone.

We create and convene environments where public sector partners and businesses can collaborate and coordinate action, guided by a shared evidence base built by our Observatory. Through our work we have demonstrated the importance of a place perspective in helping to secure aligned, accelerated investment and in shaping and delivering regionally relevant government policy.

The Levelling Up White Paper puts narrowing spatial economic disparities at the centre of every government department's priorities. It shows commitment to 'system change,' recognising that this mission will only be delivered through a cross-government and cross-society effort that is open to new ways of working. **We're proud trailblazers of this approach and relish the challenge to work alongside our partners to go further.**

This injection of momentum is an opportunity to seize the moment - to secure and accelerate our growth ambitions for every part of the Midlands, to the benefit of businesses, our economy and the UK. **We can only do it together.**

**£82 billion**  
Significant and growing  
**PRODUCTIVITY**



### Sector strengths

- ✓ Manufacturing & food
- ✓ Health & life sciences
- ✓ Green growth & energy
- ✓ Financial & professional services



**11 million**  
diverse population,  
more people than  
Scotland, Wales &  
N. Ireland combined

**£246 billion**  
**economy**  
contributing  
significantly to the UK

## IN PARTNERSHIP, WE...

**champion our region...**  
Our unified voice raises our regional profile and showcases our many strengths, across the UK and internationally.

**achieve more through strong links with our region's dynamic businesses...**

Our work with major multinational businesses, an innovative community of SMEs and the Midlands Engine Business Council embeds the voice of industry in our work.

**convene regional champions who activate opportunity - at scale and with pace...**

Spanning the entire Midlands geography, we work across sectors and organisational boundaries in true pan-regional collaboration, adding value.

**have built a regional Observatory to support regional policy shaping and decision making...**

Unique in England, our Observatory is a collaboration of top regional academics and researchers, working to maintain a robust, up-to-the-minute and interactive Midlands evidence base that will be crucial as we measure levelling up progress.



"The Midlands Engine has long been a powerhouse of making - from food to tech, from textiles to aerospace. Manufacturing

growth is a powerful route to levelling up. But to grow, our firms must be able to access a skilled workforce, digital connectivity and the finance they need.

**Charlotte Horobin, Region Director, Make UK & Midlands Engine Business Forum**



"Our region has a vast wealth of academic excellence located in our world leading universities and complemented by a strong and varied infrastructure of further education organisations.

Our extensive work in partnership with our region's businesses recognises the central roles that research, innovation and skills play in growing the economy and strengthening the cultural and social fabric of all the communities within our region."

**Professor Edward Peck, CBE, Vice Chancellor and President, Nottingham Trent University & Midlands Engine Executive Board**



"Our partnership connects collective capability from the private, public and academic sectors - harnessing amassed scale to drive recovery, prosperity

and economic growth. Our actions together are focused on evidenced regional need, which means we target our collective effort for the good of our communities, our businesses and places."

**Dr Nik Kotecha OBE, Chairman, Morningside Pharmaceuticals & Midlands Engine Business Council**

# REGIONAL COLLABORATION IN ACTION

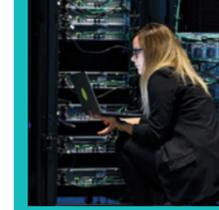
## 300 regional organisations collaborate to drive green growth

Our industry-led Ten Point Plan is the first time a unified vision has been proposed to deliver a greener future for Midlands communities, in support of government plans for a Green Industrial Revolution. It is being driven forward by over 300 regional partners, including Browne Jacobson, Siemens Energy, Alstom, Barclays Bank, Energy Research Accelerator, local enterprise partnerships, National Trust, Cadent Gas, and Woodland Trust. Our actions together have the potential to deliver a 36% reduction in CO2 emissions, 196,000 high-value, high-skill jobs and a further £24.2 billion for our region's economy.



## Regional investment could deliver 360k jobs

Working with partners, we have developed an exceptional Midlands Investment Portfolio, setting out partner priority capital investment opportunities, highlighting future FDI clusters and featuring pan-regional sectoral strengths in green growth, digital, health and life sciences. Underpinned by data from our Observatory, it will be launched in April 2022 and available through the Midlands Engine website. Showcasing a pipeline of over 170 inward investment opportunities and representing over £40.2bn GDV, securing this investment has the potential to deliver over 360,000 Midlands jobs.



## The UK's most comprehensive digital connected map

For the first time, we have a full understanding of regional connectivity thanks to the Midlands Engine digital connected map. Working together with mobile operators, local authority partners, Ordnance Survey, universities and our partners, we have developed this game-changing asset. It is a comprehensive record of public assets, broadband, 4G, 5G and fibre + gigabit connections, providing an invaluable picture of current coverage and where services are needed most - to target investment that can accelerate connectivity in the Midlands and drive regional economic prosperity.



## Symposium to drive growth in £26bn health & life sciences sector

This signature event was sponsored by Midlands Engine Health, an initiative led by regional partners including the MTIF, Morningside Pharmaceuticals, The Binding Site, NHS Confederation, NIHR and Greater Lincs LEP. Partners, Medilink Midlands and MI Health convened academic, industry and clinical experts to showcase Midlands strengths and expertise in health. The event, the first of its type, strengthened networks and highlighted our unique regional capabilities, as we work to grow and accelerate the Midlands life sciences, MedTech and health sector, a phenomenal UK asset as we tackle health inequalities.



"It's through collective steps that we can improve lives within our region's communities, and help grow our region's businesses. The Midlands Engine partnership's goal is prosperity for every part of the Midlands.

By collaborating across the public and private sectors, working together with all Midlands MPs, we are making sure the Midlands voice is heard, so that our region can prosper."

**Preet Gill, MP for Edgbaston, Shadow Secretary of State for International Development Co-Vice Chair, Levelling Up - City of Birmingham APPG**

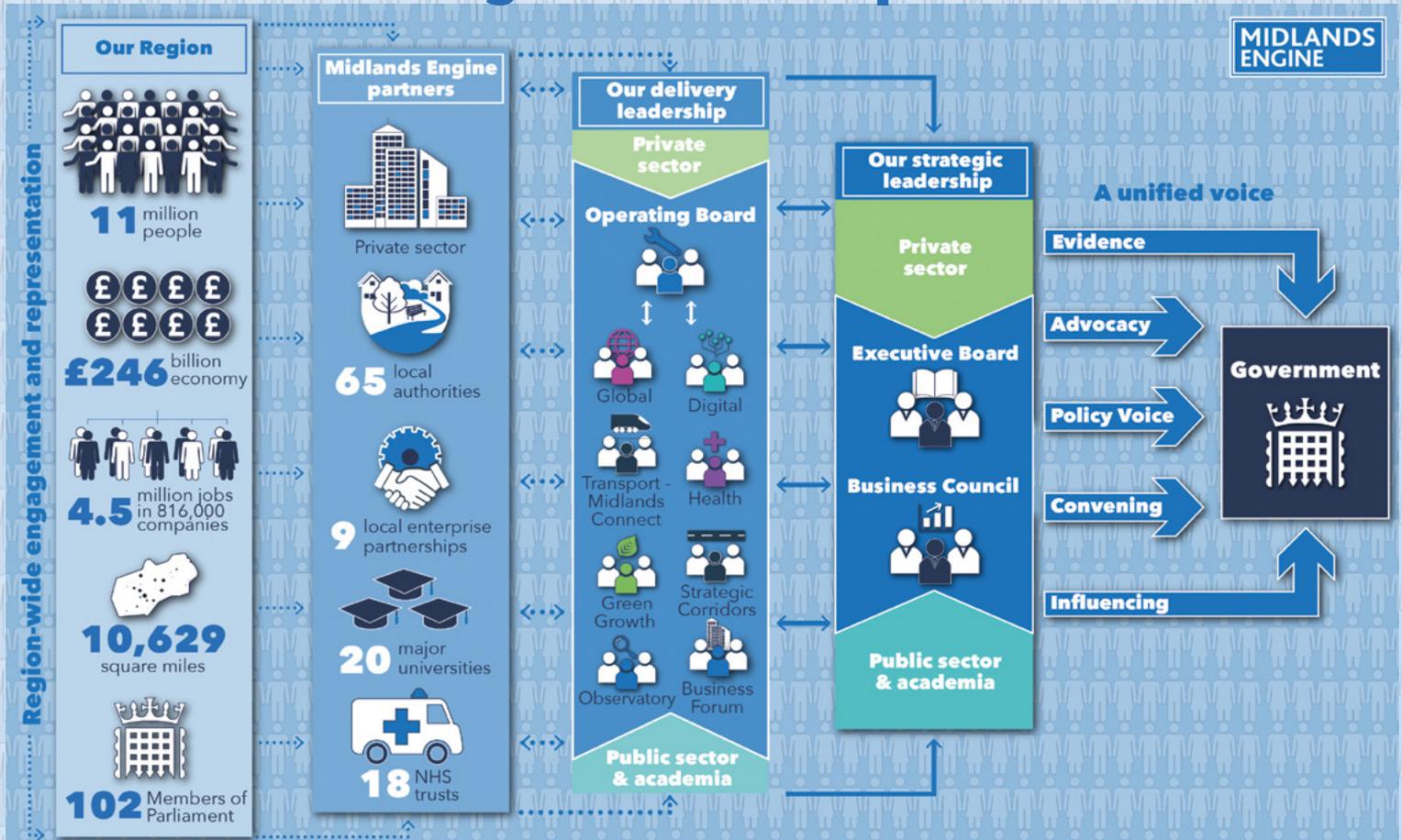


"The Midlands is home to one sixth of the UK population, more than Scotland, Wales and Northern Ireland combined, and delivers an economic output of £246bn - significant strategic importance within the UK.

Our location, right at the heart of the nation, is within just 4 hours reach of more than 90% of the UK population."

**Dr Luke Evans, MP for Hinckley & Bosworth, Midlands Engine APPG, Chair of Health sub-group**

# Our Midlands Engine Partnership



**Our Partnership** - The Midlands Engine is the largest regional economy in the UK outside London and the place that 11 million people call home. Our Midlands Engine Partnership spans the heart of the UK. Working at scale, we focus on adding value - tackling the things that really matter in our region to drive prosperity for our communities and businesses.

**Our Impact** - Together, we make sure the Midlands voice is heard and act as a positive agent for economic, social and environmental change, to benefit every single part of our region. We do this through shared intent, collaborative investment and a unified voice, direct to Government.

# MIDLANDS ENGINE



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[midlandsengine.org](https://midlandsengine.org)



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The Midlands Engine is a coalition of Councils, Combined Authorities, Local Enterprise Partnerships (LEP), Universities and businesses across the region, actively working with Government to build a collective identity, to enable us to present the Midlands as a competitive and compelling offer that is attractive at home and overseas. Copyright © 2022 The Midlands Engine, All rights reserved.

Our mailing address is: Midlands Engine, Trent Bridge House, Fox Road, West Bridgford, Nottingham, NG2 6BJ

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